



拓展亚洲人足迹至全球

*Empower Asian consumers to be global residents*

# ADAPT Conference Post-Event Recap

Updated: Mar. 30<sup>th</sup>, 2020

**Yoyo LU, Strategic Alliances  
JuwaiIQI Group**

# #ADAPT VIRTUAL INTERNATIONAL CONVENTION

World's Largest Online Tech Conference

Date : 18 - 21 Nov 2020

Time : 10 AM – 4 PM Malaysia Time

Powered by  Juwai IQI

[BUY TICKETS](#)



# ADAPT Highlights

**242,000+**  
Viewers

**280**  
Speakers

**35+**  
Languages

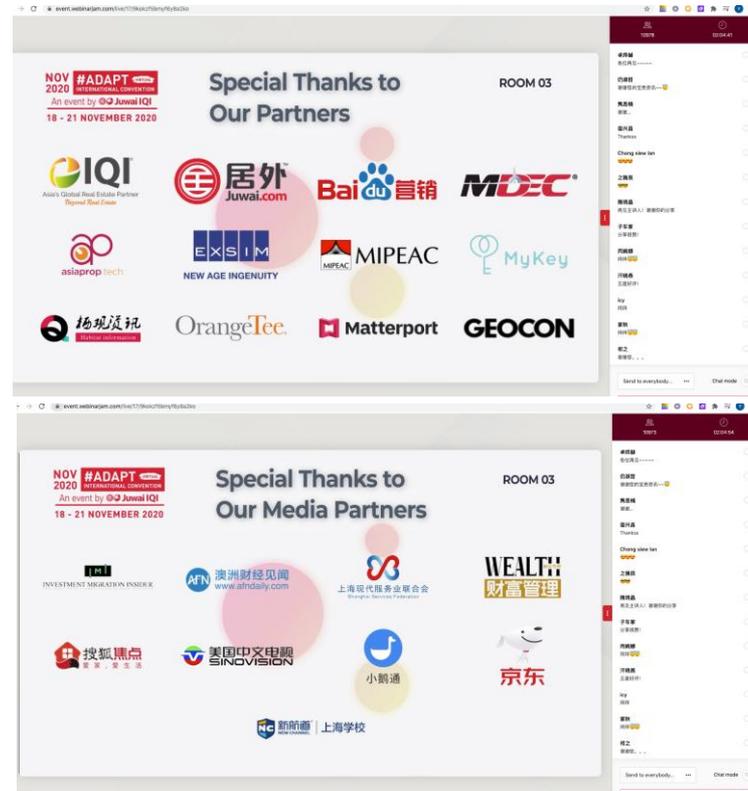
**100+**  
Associations

**32+**  
Partners & Medias

**3,000,000+**  
PV

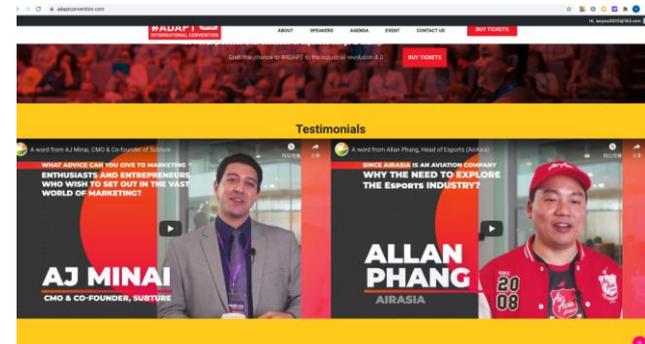
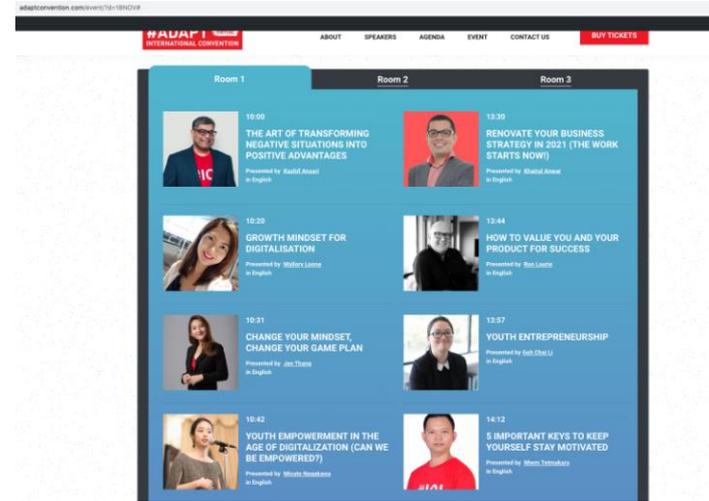
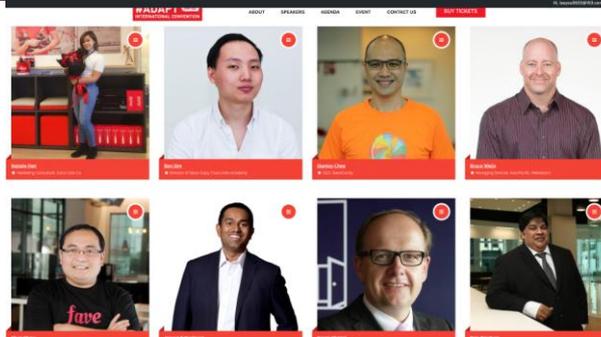
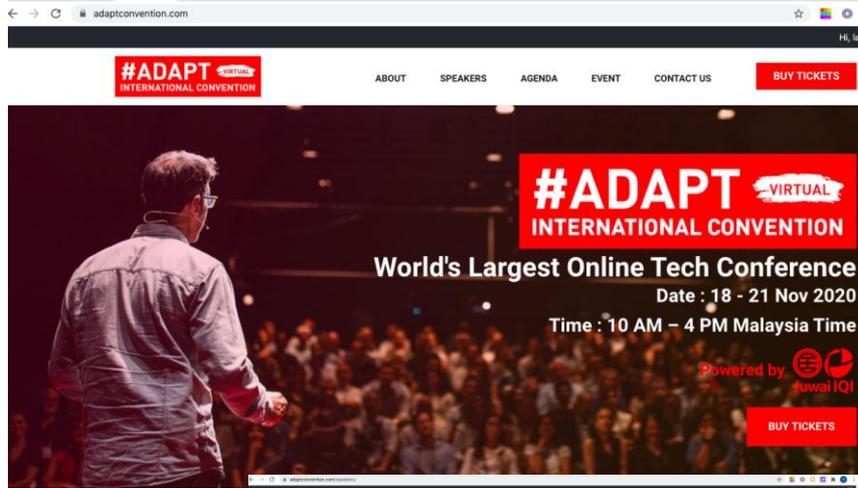
# PR Exposures

- [www.adaptconvention.com/](http://www.adaptconvention.com/)
- [Juwai.com](http://Juwai.com)
  - ✓ JuwaiTV
  - ✓ Website kingslider
  - ✓ Event page
  - ✓ Wechat post & Weibo
  - ✓ Toutiao
  - ✓ EDM
- Sohu , Sina , 163 etc.
- Australian Financial News
- Investment Migration Insider
- Xiao E-tech
- SinoVision
- OceanWay Yacht
- Habitat Information



# ADAPT Official website

- [www.adaptconvention.com/](http://www.adaptconvention.com/)
- ADAPT WebinarJam (153.7k+ Viewers)



# Juwai.com

- JuwaiTV Live (2k+ Viewers)

- Website kingslider (433k+)

- Juwai News (550+ PV)

- Event page (2.3k+ PV)

[www.juwai.com/events/ADAPT2020](http://www.juwai.com/events/ADAPT2020)

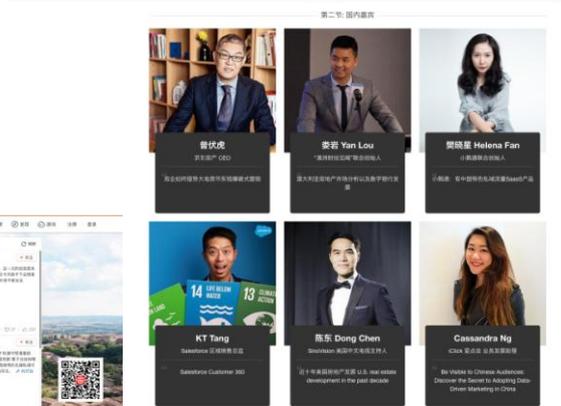
- Wechat post (400+ PV)

[https://mp.weixin.qq.com/s/zxGWNlhV16tWm\\_CZGykxTQ](https://mp.weixin.qq.com/s/zxGWNlhV16tWm_CZGykxTQ)

<https://mp.weixin.qq.com/s/ldZbmHk-gxHoBSjIqK06-QWeibo>

- Toutiao (961k+ PV)

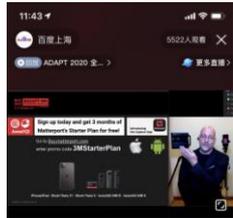
<https://www.toutiao.com/i6886752245266940427/>



# Baidu

## Baidu Live (86.2k+ Viewers)

- DAY 1  
[http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room\\_id=4023958070](http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room_id=4023958070)
- DAY 2  
[http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room\\_id=4034715365](http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room_id=4034715365)
- DAY 3  
[http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room\\_id=4031014181](http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room_id=4031014181)
- DAY 4  
[http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room\\_id=4031060185](http://mbd.baidu.com/webpage?type=live&action=liveshow&source=h5pre&room_id=4031060185)



# Media Partners

## • Sohu

<https://sh.focus.cn/zixun/112e1714801b7025.html>

[https://m.sohu.com/a/430513803\\_120066814/](https://m.sohu.com/a/430513803_120066814/)

[https://www.sohu.com/a/434469549\\_120181749](https://www.sohu.com/a/434469549_120181749)

## • Sina

<https://baijiahao.baidu.com/s?id=1683649528788775258&w...&r&for=pc>

## • iFeng

<https://tech.ifeng.com/c/81gpb9moslP>

## • 163.com

<https://dy.163.com/article/FRMJU3M005199N88.html>





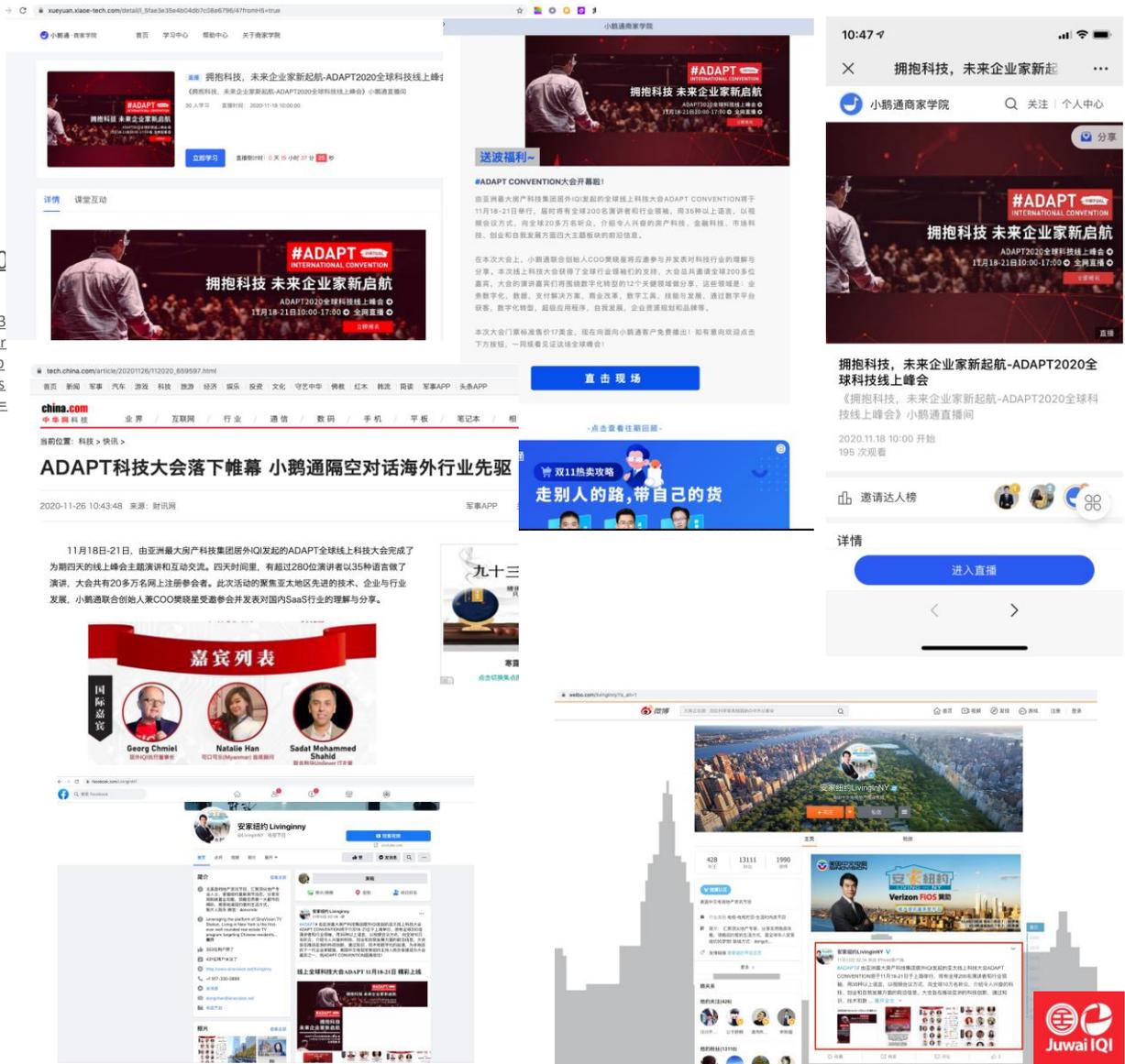
# Media Partners

- Xiao E-tech

- ✓ <https://tech.china.com/article/20201126/112020659597.html>
- ✓ [https://apptcvlyuyg2205.h5.xiaoeknow.com/v1/course/alive/l\\_5fae3e54b04db7c08e6796?access\\_entry=1&app\\_id=appTCVlUyvG2205&entry\\_type=2008&func\\_type=1&is\\_redirect=1&pro\\_id=l\\_5fae3e54b04db7c08e6796&scene=%E6%B5%B7%E6%8A%A5&share\\_type=5&share\\_url\\_id=u\\_5fb3a5e4b3f3\\_eyddnuBJRP&sw=0%253Fentry%253D2&type=2](https://apptcvlyuyg2205.h5.xiaoeknow.com/v1/course/alive/l_5fae3e54b04db7c08e6796?access_entry=1&app_id=appTCVlUyvG2205&entry_type=2008&func_type=1&is_redirect=1&pro_id=l_5fae3e54b04db7c08e6796&scene=%E6%B5%B7%E6%8A%A5&share_type=5&share_url_id=u_5fb3a5e4b3f3_eyddnuBJRP&sw=0%253Fentry%253D2&type=2)
- ✓ <https://mp.weixin.qq.com/s/cfaDO10W-RB9Fj4aZ7faA>

- SinoVision (1.7k+ PV)

- ✓ <https://www.facebook.com/LivingInNY>
- ✓ [https://weibo.com/livinginny?is\\_all=1](https://weibo.com/livinginny?is_all=1)



# Media Partners

## • OceanWay Yacht

<http://www.yachter123.com/>

## • Habitat Information

[http://www.ebcio.com/h-nd-112.html#\\_np=2\\_1216](http://www.ebcio.com/h-nd-112.html#_np=2_1216)

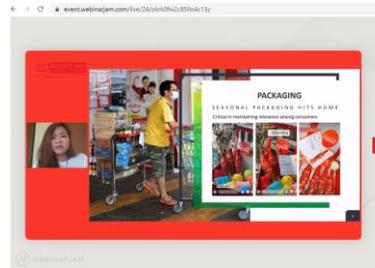
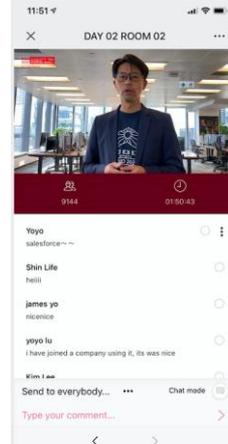
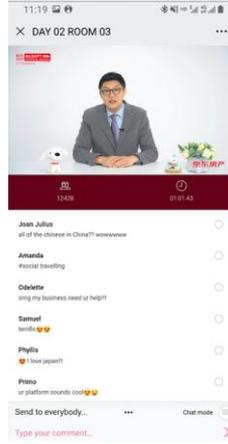
## • Slibrary

<https://www.sli.top/details/901.html>



# Famous Speakers at ADAPT

- JuwailIQ
- Coca Cola
- Google
- JD
- MDEC
- Fave
- Celcom
- Starcom
- Salesforce
- iClick
- PWC
- Australian Financial News



# More Speakers at ADAPT



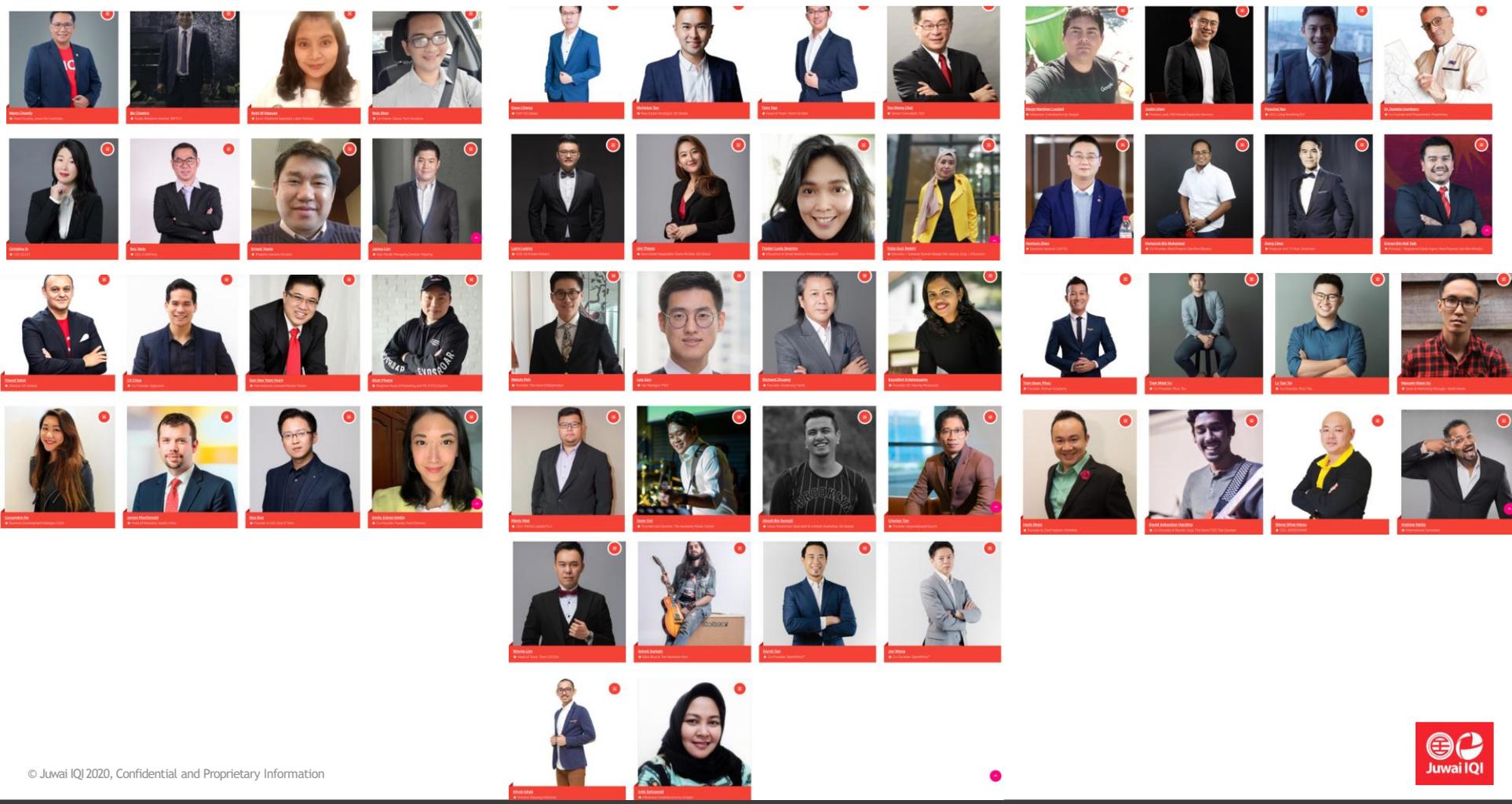
# More Speakers at ADAPT



# More Speakers at ADAPT

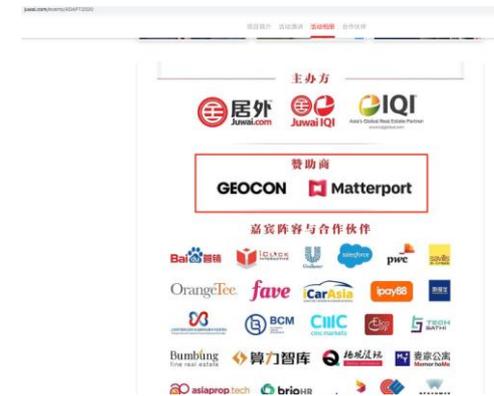
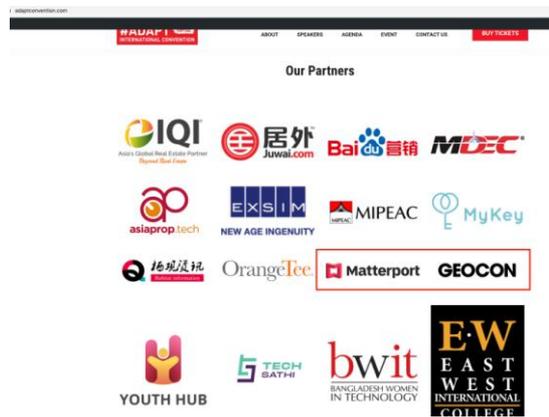


# More Speakers at ADAPT



# ADAPT Sponsors Exposure

- ADAPT official website- logo wall & link
- Juwai.com
  - ✓ Event page
  - ✓ Wechat & Weibo
  - ✓ Juwai TV
- All media partners articles
  - ✓ Baidu App
  - ✓ Sohu
  - ✓ Australian Financial News
  - ✓ Xiao E-tech webinar
- Sponsors Keynote speech at ADAPT
- Advertisement video at breaks
- EDM (ADAPT E-brochure Ad page)



ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY2



ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY2



ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY3

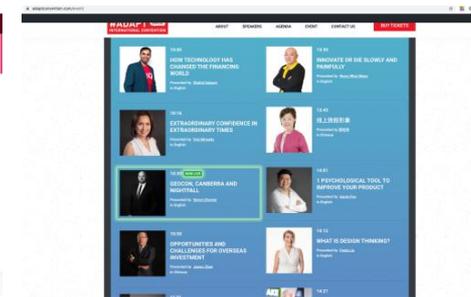
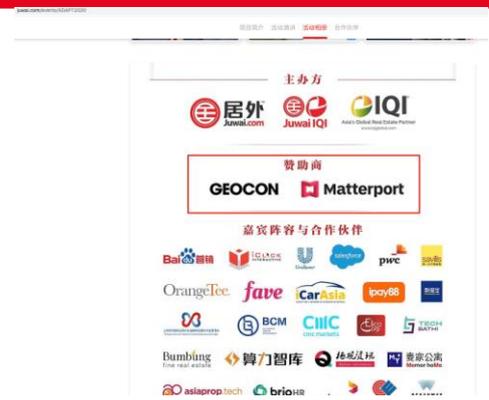


ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY3



# ADAPT Sponsors Exposure

- ADAPT official website- logo wall & link
- Juwai.com
  - ✓ Event page
  - ✓ Wechat & Weibo
  - ✓ Juwai TV
- All media partners articles
  - ✓ Baidu App
  - ✓ Sohu
  - ✓ Australian Financial News
  - ✓ Xiao E-tech webinar
- Sponsors Keynote speech at ADAPT
- Advertisement video at breaks
- EDM (ADAPT E-brochure Ad page)
- EDM by MDEC to 2000+ business in Malaysia

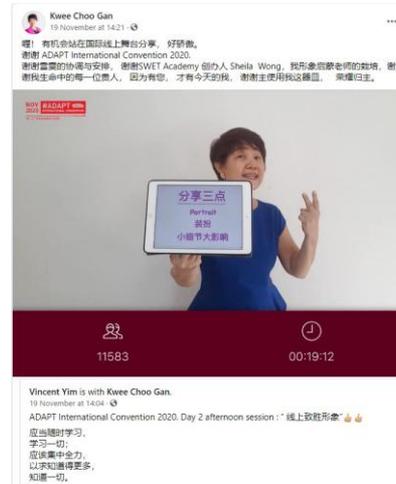
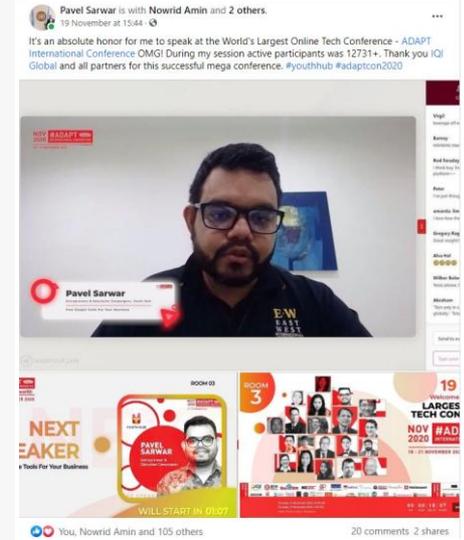
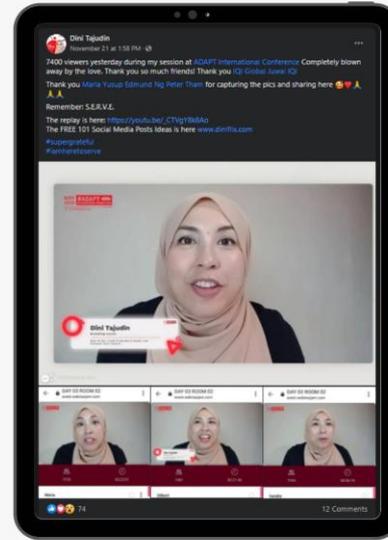


线上全球科技大会ADAPT 11月18日开讲, 火热报名中



# ADAPT Speakers Shoutout

- Social Media Posts by speakers about ADAPT
- The social media sharing from Speakers had more than 50K+ Engagement before and after the event All media partners articles
- Platform they have used: Facebook, Instagram, LinkedIn



# ADAPT Sponsor- GEOCON

百度直播

## ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY1

本届峰会是亚洲规模最大的全球科技峰会，也是ADAPT CONFERENCE历史上规模最大的峰会。峰会将汇集全球顶尖科技企业家和投资人，共同探讨全球科技发展趋势，分享成功经验，搭建人脉。



### 聊天室

这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？

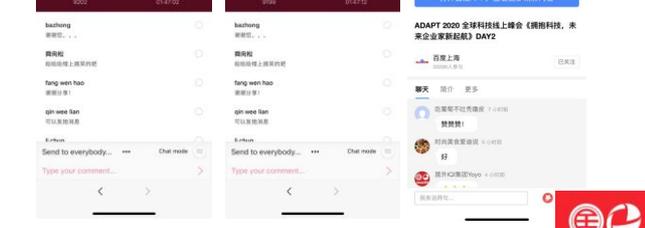
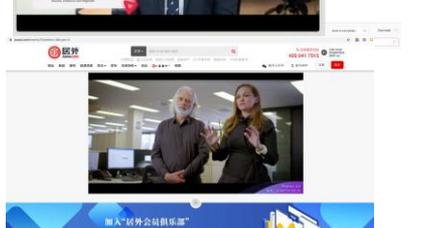
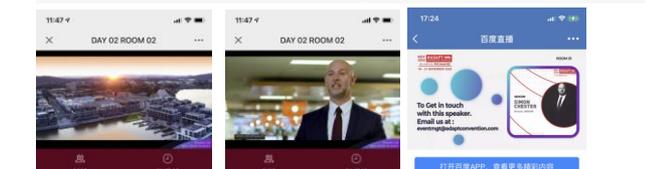
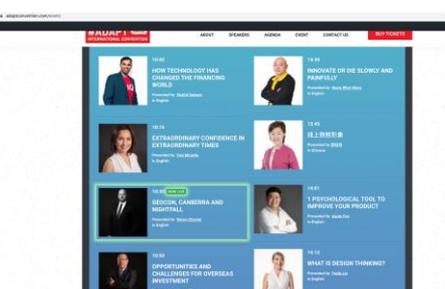
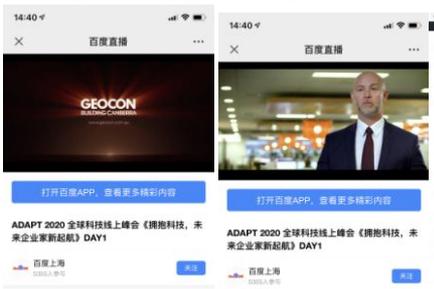
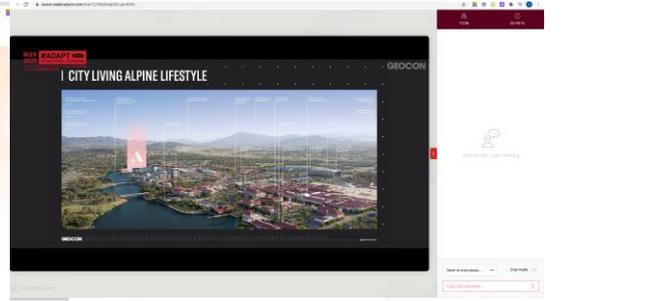
## ADAPT 2020 全球科技线上峰会《拥抱科技，未来企业家新起航》DAY1

本届峰会是亚洲规模最大的全球科技峰会，也是ADAPT CONFERENCE历史上规模最大的峰会。峰会将汇集全球顶尖科技企业家和投资人，共同探讨全球科技发展趋势，分享成功经验，搭建人脉。



### 聊天室

这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？  
这个峰会，参加的人多吗？







拓展亚洲人足迹至全球

*Empower Asian consumers to be global residents*

Thank You  
谢谢!

Updated: Mar. 30<sup>th</sup>, 2020

Yoyo LU, Strategic Alliances  
JuwaiIQI Group